



# HONGKONG HUB

Hyperbody \_ P1  
Lars Hammer



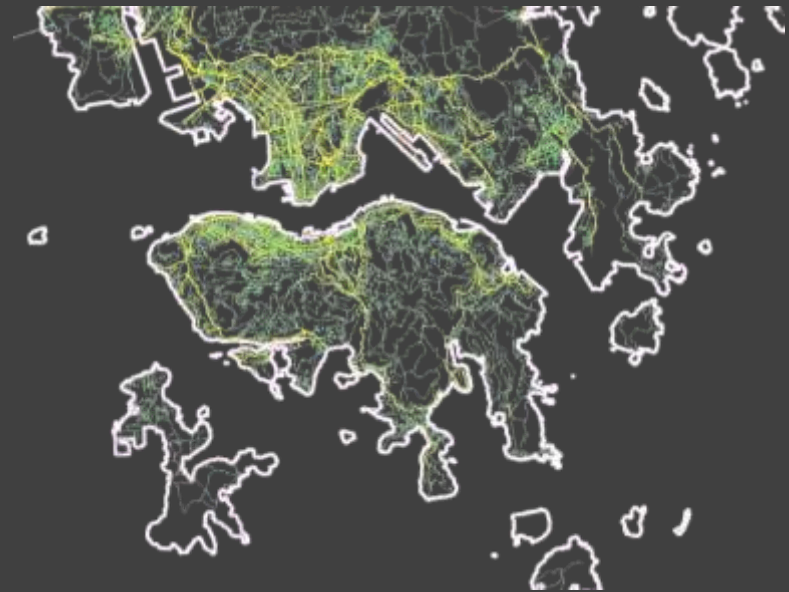
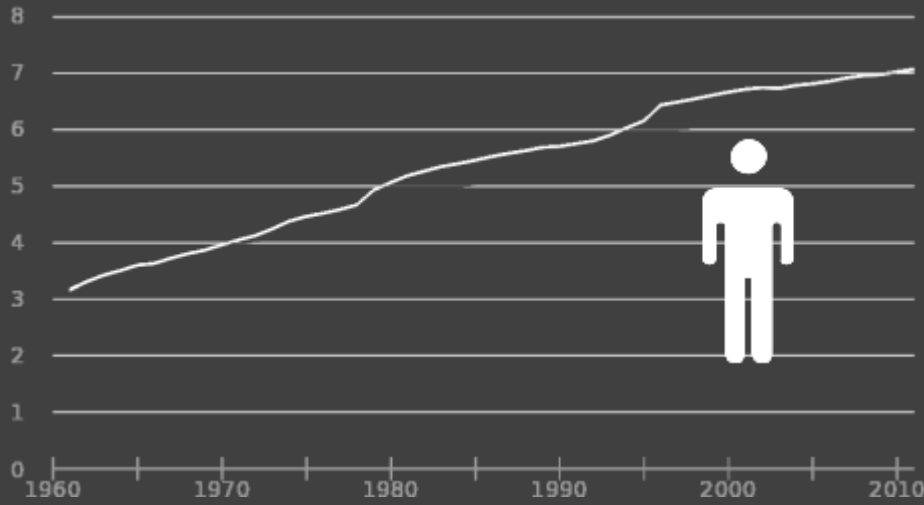
“You’ve got to make a choice: either a better environment or a more convenient place.”

*Mrs Shek from Sai Ying Pun*

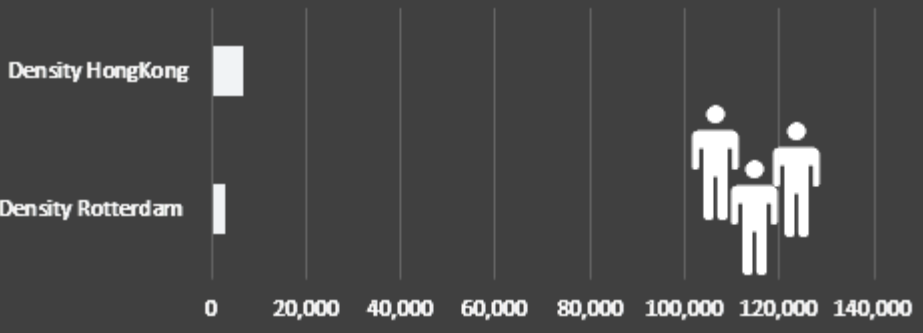
# CONTEXT





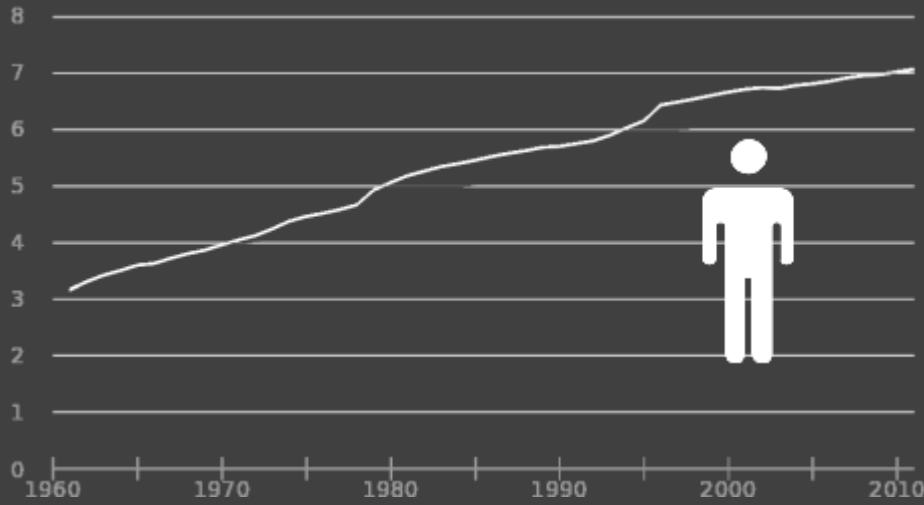




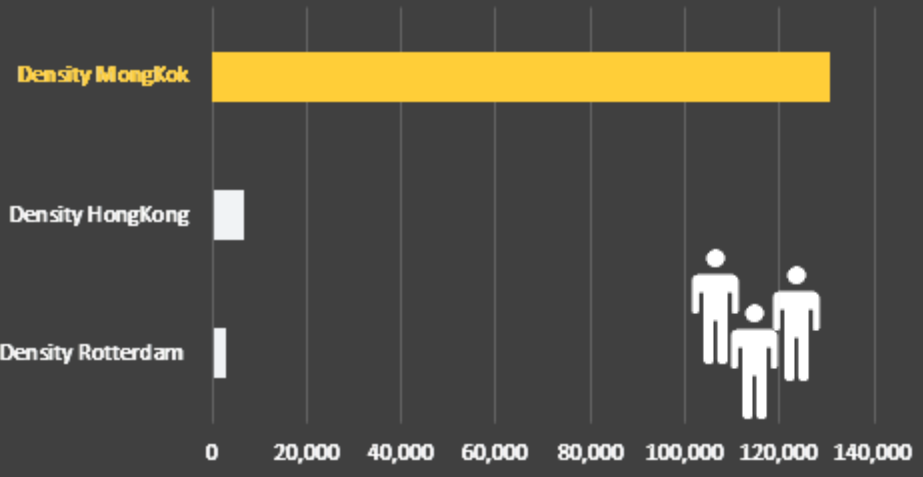
**Population Density (people/km<sup>2</sup>)**





 = 7.234.800  
 = 6.544 /km<sup>2</sup>



Population Density (people/km<sup>2</sup>)



 = 83.187  
 = 130.000 /km<sup>2</sup>

# EXPERIENCES



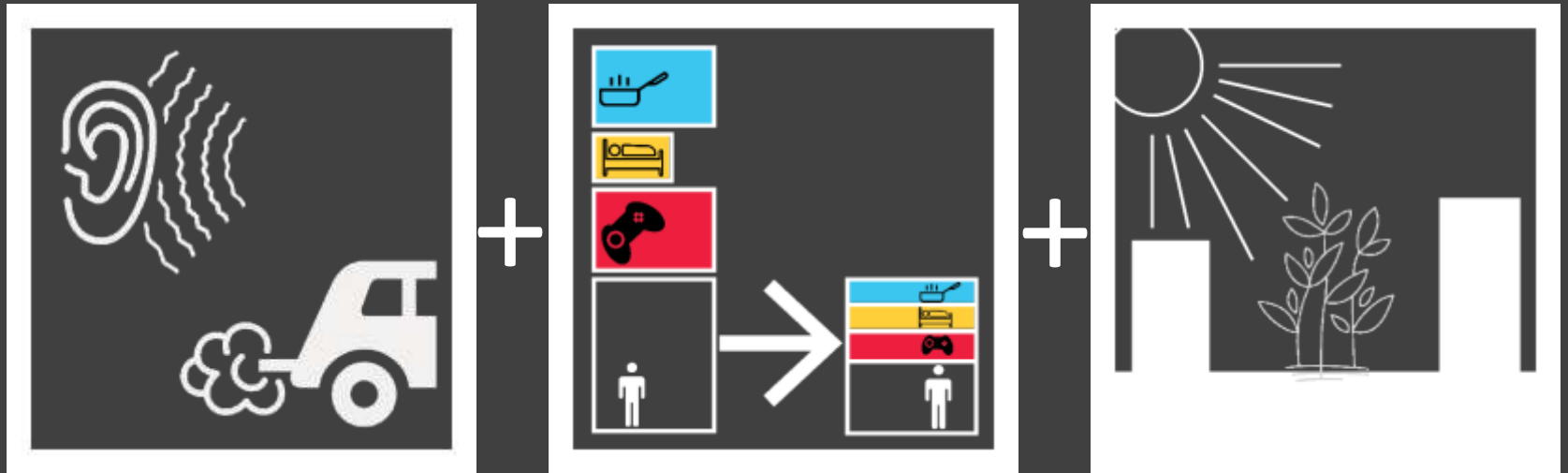
“The air is poor from the first floor to the fourth floor because the roads are so busy and the noise pollution is serious.”

“I don’t even know where to place my legs”

“I prefer living on a higher floor ... You get a better view. It’s not just about that. It’s also about the distance between you and your neighbor, the sense of spaciousness.”

# CONCEPT

Micro + Meso + Macro



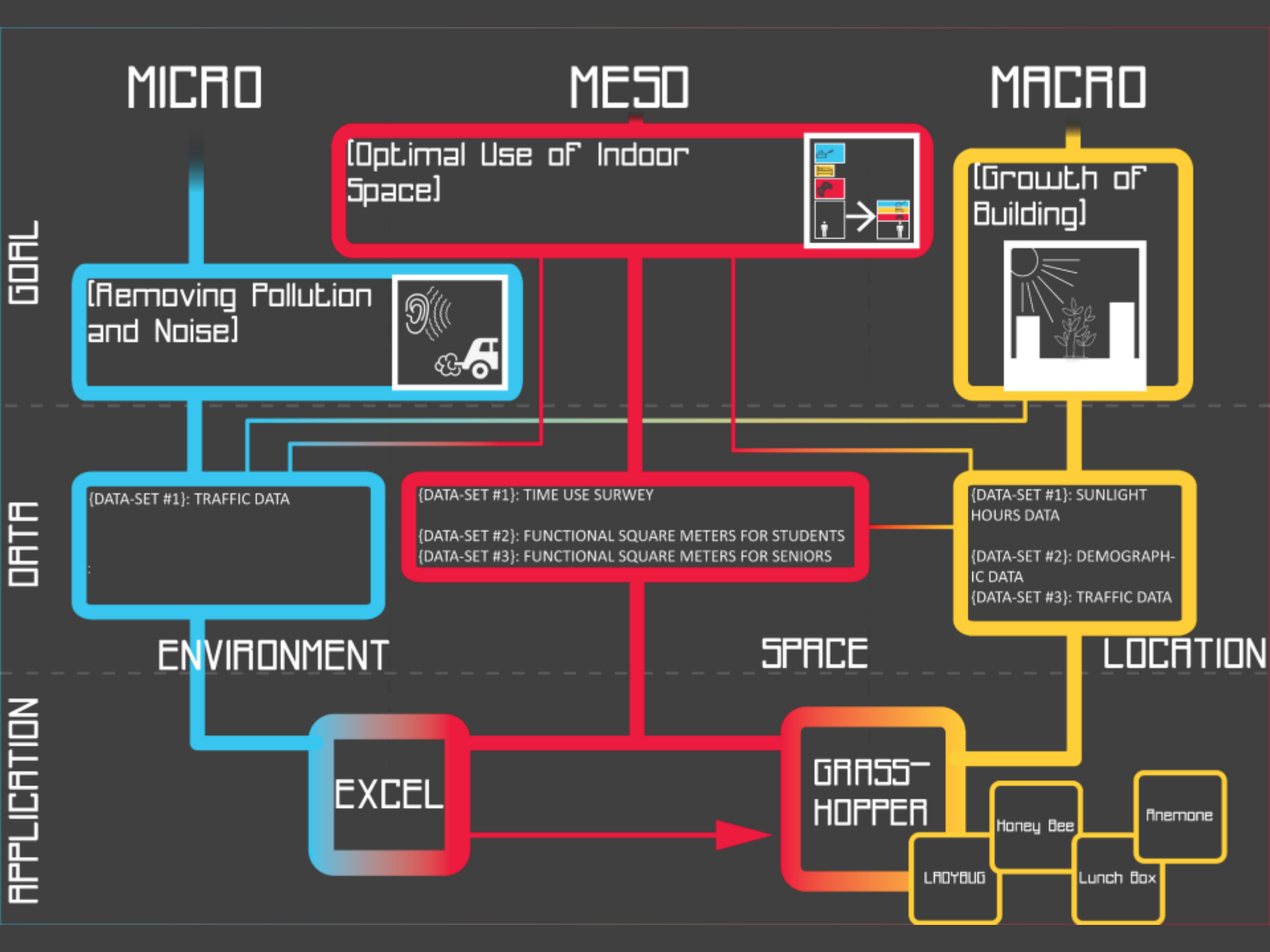


# WHERE ?



# THERE





# MICRO

# MESO

# MACRO

GOAL

[Removing Pollution and Noise]



[Optimal Use of Indoor Space]

[Growth of Building]

DATA

(DATA-SET #1): TRAFFIC DATA

(DATA-SET #2): TIME USE SURVEY

(DATA-SET #3): FUNCTIONAL SQUARE METERS FOR STUDENTS  
(DATA-SET #4): FUNCTIONAL SQUARE METERS FOR SENIORS

(DATA-SET #5): SUNLIGHT HOURS DATA

(DATA-SET #6): DEMOGRAPHIC DATA  
(DATA-SET #7): TRAFFIC DATA

ENVIRONMENT

SPACE

LOCATION

APPLICATION

EXCEL

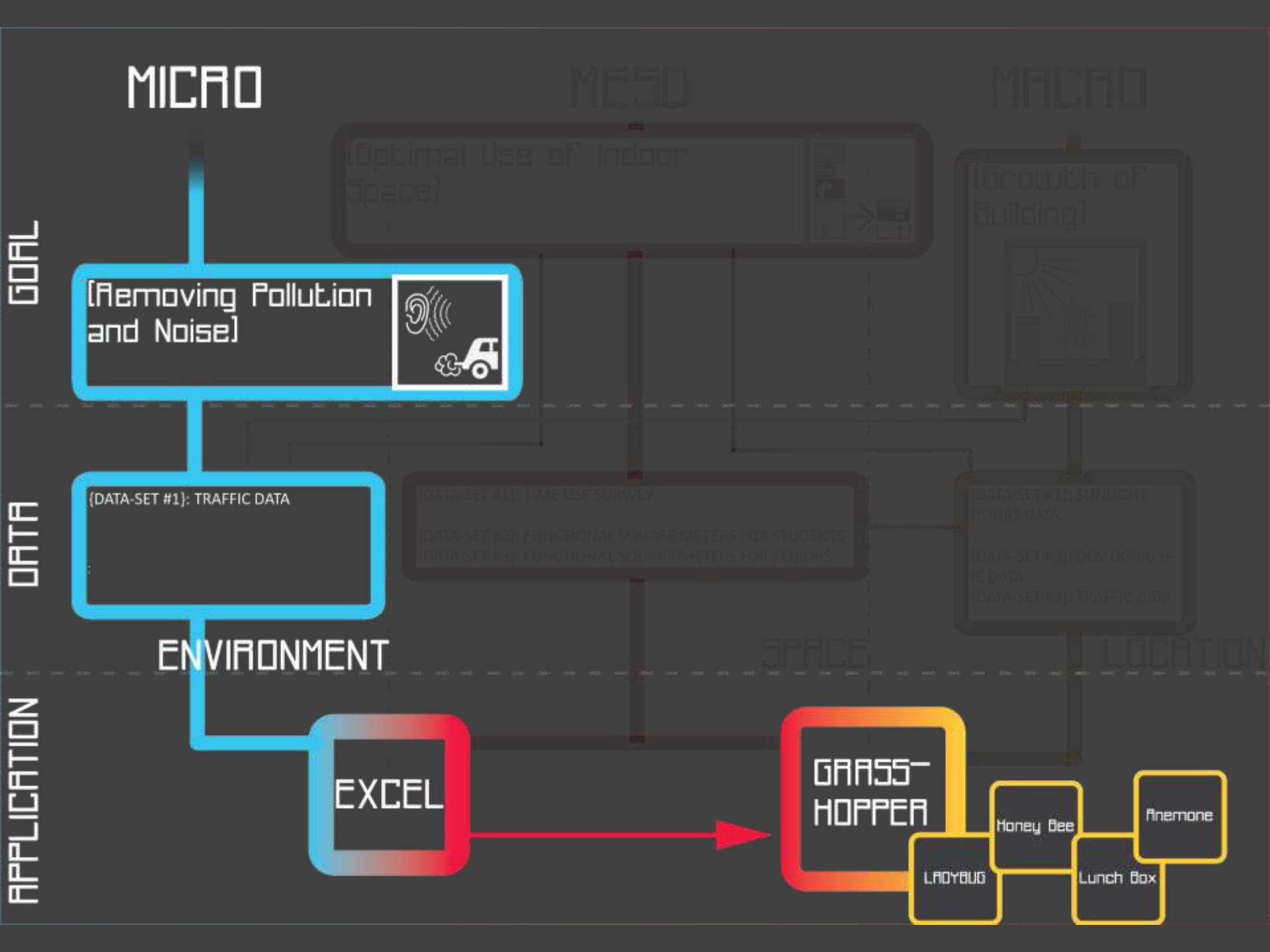
GRASS-HOPPER

LADYBUG

Money Bee

Lunch Box

firemone





MICRO

MESO

MACRO

GOAL

(Optimal Use of Indoor Space)



(Removing Pollution and Noise)

(Growth of Building)

DATA

{DATA-SET #1}: TRAFFIC DATA

{DATA-SET #1}: TIME USE SURVEY

{DATA-SET #2}: FUNCTIONAL SQUARE METERS FOR STUDENTS  
{DATA-SET #3}: FUNCTIONAL SQUARE METERS FOR SENIORS

{DATA-SET #1}: SUNLIGHT HOURS DATA

{DATA-SET #2}: DEMOGRAPHIC DATA  
{DATA-SET #3}: TRAFFIC DATA

APPLICATION

ENVIRONMENT

SPACE

LOCATION

EXCEL

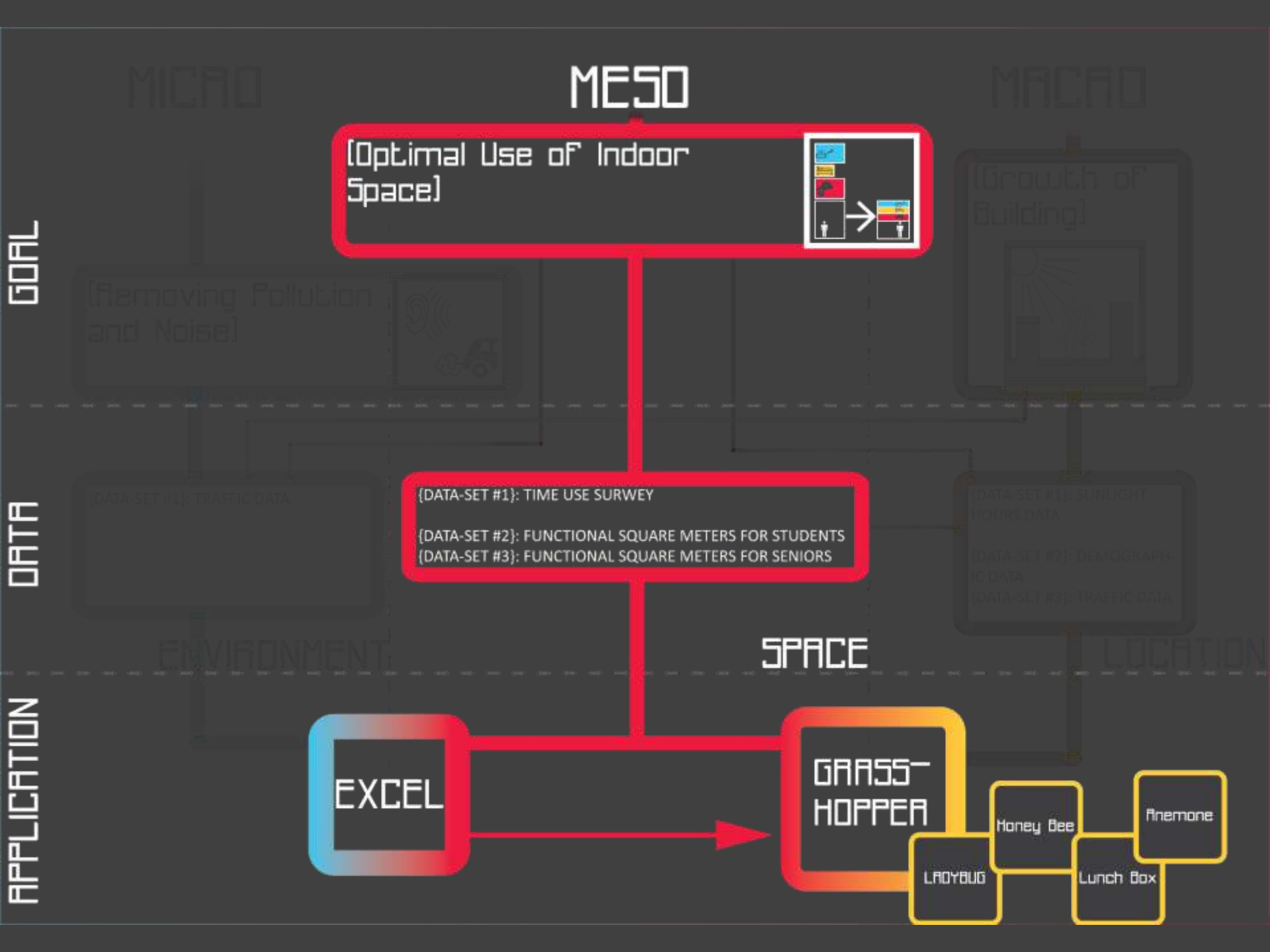
GRASS-HOPPER

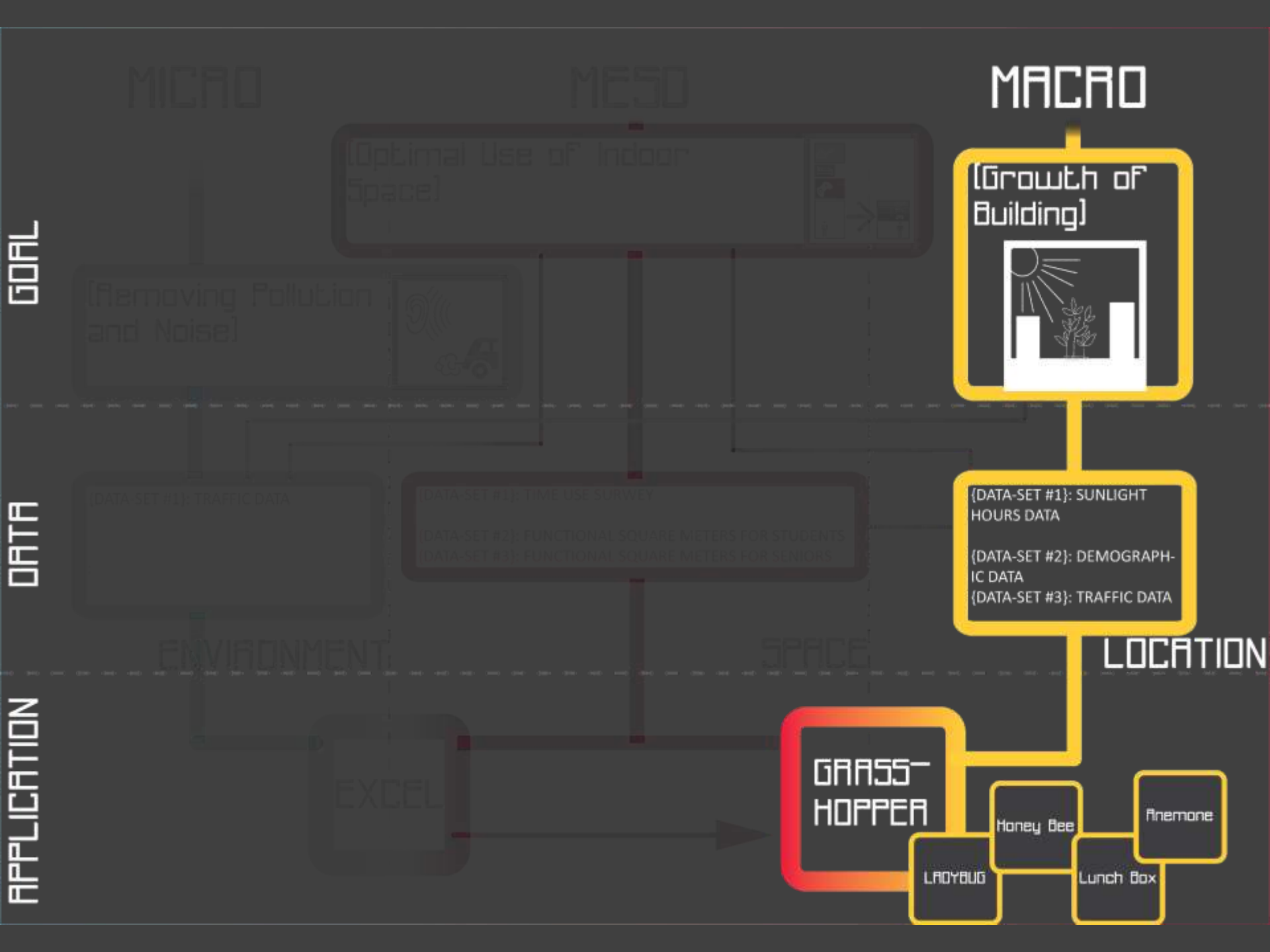
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# DESIGN PROPOSAL



